



# UNSW SYDNEY

FACULTY OF SCIENCE  
SCHOOL OF PSYCHOLOGY

## PSYC3121

### SOCIAL PSYCHOLOGY

SEMESTER 2, 2017

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1. Information about the Course			
<b>FACULTY</b>	Science		
<b>SCHOOL OR DEPARTMENT</b>	Psychology		
<b>COURSE CODE</b>	PSYC3121		
<b>COURSE NAME</b>	Social Psychology		
<b>SEMESTER</b>	Semester 2	<b>YEAR</b>	2017
<b>UNITS OF CREDIT</b>	6	<b>LEVEL OF COURSE</b>	3
<b>ASSUMED KNOWLEDGE, PREREQUISITES OR CO-REQUISITES</b>	PSYC1001, PSYC1011, PSYC2001, PSYC2061		
<b>SUMMARY OF THE COURSE</b>	This course provides a review of the history, principles, methods, and ethics of social psychology at an advanced level. Substantive research areas such as the nature of attraction, stereotypes and prejudice, aggression, morality and prosocial behaviour, among others, will be covered.		

2. Staff Involved in the Course				
<b>COURSE COORDINATOR</b>				
<b>Name</b>	<b>Phone</b>	<b>Email</b>	<b>Office</b>	<b>Contact Time &amp; Availability</b>
Dr Lisa A Williams	02 9385 1643	lwilliams@unsw.edu.au	Mathews 1302a	By appointment
<b>LECTURERS</b>				
<b>Name</b>	<b>Phone</b>	<b>Email</b>	<b>Office</b>	<b>Contact Time &amp; Availability</b>
Nicholas Levy	-	<a href="mailto:z3287885@zmail.unsw.edu.au">z3287885@zmail.unsw.edu.au</a>	-	By appointment
A/Prof Tom Denson	02 9385 1305	<a href="mailto:t.denson@unsw.edu.au">t.denson@unsw.edu.au</a>	Mathews 1304	By appointment
Prof Eddie Harmon-Jones	02 9385 3520	<a href="mailto:e.harmon-jones@unsw.edu.au">e.harmon-jones@unsw.edu.au</a>	Mathews 1105	By appointment
<b>TUTORS &amp; DEMONSTRATORS</b>				
<b>Name</b>	<b>Email</b>		<b>Contact Time &amp; Availability</b>	
Lydia Hayward	<a href="mailto:lydia.hayward@unsw.edu.au">lydia.hayward@unsw.edu.au</a>		By appointment	
Nicholas Levy	<a href="mailto:z3287885@zmail.unsw.edu.au">z3287885@zmail.unsw.edu.au</a>		By appointment	

3. Course Timetable					
Component	Class No.	Day	Time	Location	
<b>LECTURES:</b>					
Lecture 1	3915	Monday	11:00-12:00	CLB 8	
Lecture 2	3915	Wednesday	14:00-15:00	CLB 6	
<b>TUTORIALS:</b>					<b>Tutor</b>
Tutorial 1	3916	Monday	12:00-14:00	Lib 176A	Lydia Hayward
Tutorial 2	3918	Monday	15:00-17:00	Mat 102	Lydia Hayward
Tutorial 3	3919	Tuesday	09:00-11:00	Lib 176A	Nicholas Levy
Tutorial 4	3920	Tuesday	14:00-16:00	Mat 308	Nicholas Levy
Tutorial 5	3922	Wednesday	09:00-11:00	Mat 306	TBD
Tutorial 6	3917	Wednesday	15:00-17:00	Mat 306	Nicholas Levy
Tutorial 7	3924	Friday	11:00-13:00	Lib 176A	TBD
<i>NB. Course timetables are subject to change without notice. Students are advised to check regularly for updates on the Moodle course site.</i>					

#### 4. Aims of the Course

##### Lectures:

This course provides a review of the history, principles, methods, and ethics of social psychology at an advanced level. Substantive research areas such as the nature of attraction, stereotypes and prejudice, aggression, morality and prosocial behaviour, among others, will be covered.

The aim of this course is to introduce new topics not covered in previous courses (PSYC1001, PSYC2061), and to develop skills to critically evaluate research in the field of social psychology. Emphasis will be placed on contemporary theories and approaches. You are assumed to have familiarity with social psychological principles, areas of research, and methodological approaches, as covered in PSYC1001 and PSYC2061.

##### Tutorials:

The primary goal of the tutorial component of this course is to provide “hands on” experience with various aspects of research in social psychology. During tutorials, you will engage in three types of activities: (1) discussions with peers and tutors of assigned journal readings, (2) activities related to lecture content, and (3) activities related to the empirical science of social psychology. **You are required to attend the same tutorial each week.**

Note: Tutorial work – both face-to-face and online - is a **compulsory** part of this course.

#### 5. Student Learning Outcomes

By the end of this course you will be able to:

<p>1. A knowledge and understanding of psychology at an advanced level with regard to:</p>	<p>1.1. Social psychology as a discipline and its major objectives.            1.2. Major themes in social psychology, including perspectives on human social behaviour, groups and culture, as well as the self.            1.3. Social psychological explanations for human phenomena across various domains, including interpersonal relationships, social thinking, and non-conscious action.            1.4. The current state of research across a variety of domains within social psychology, including morality, aggression, and emotion.</p>
<p>2. An advanced knowledge of research methods in psychology, enabling you to:</p>	<p>2.1. Describe, apply, and evaluate different research methods used in social psychology.            2.2. Demonstrate practical skills in social psychological research.            2.3. Locate and utilise information appropriately in the research process.            2.4. Understand statistical approaches in social psychological research and understand how they are applied to different research designs.            2.5. Design and conduct social psychological studies, including: conducting literature searches, critically analysing previous theoretical views and empirical studies, formulating testable and justified hypotheses, operationalizing variables, and making valid conclusions from experimental data.</p>
<p>3. Developed advanced critical thinking skills in psychology, enabling you to:</p>	<p>3.1. Apply knowledge of the scientific method in thinking about problems related to social psychology.            3.2. Question claims that arise from myth, untested assumptions, or incomplete media coverage of research.            3.3. Demonstrate an attitude of critical thinking that includes open-mindedness, intellectual engagement, and even-handed assessment of both strengths and weaknesses of a given study.            3.4. Demonstrate a capacity for higher-order analysis, including identifying patterns across individuals and across research findings.            3.5. Evaluate the quality of information, including differentiating empirically-supported conclusions from speculation.            3.6. Use reasoning and evidence to recognise, develop, defend and criticise arguments and persuasive appeals.            3.7. Demonstrate creative and pragmatic problem solving.</p>
<p>4. Developed an advanced appreciation</p>	<p>4.1. Use information (e.g., research data, published research) in an ethical manner.</p>

of values in psychology, including the ability to:	<p>4.2. Exhibit a scientific attitude in critically thinking about and learning about social behaviour.</p> <p>4.3. Evaluate social psychological practices in relation to Ethical Guidelines set by relevant bodies (e.g., Australian Psychological Society, American Psychological Association).</p> <p>4.4. Acknowledge and respect diversity in scientific opinion.</p>
5. Developed effective communication skills in psychology, including the ability to:	<p>5.1. Write effectively in a variety of formats (e.g., research reports, essays) and for a variety of purposes (e.g., informing, arguing).</p> <p>5.2. Demonstrate effective interpersonal communication skills during group discussion, including: listening accurately and actively; providing constructive feedback to others; adopting flexible techniques to communicate sensitively and effectively with peers of diverse ethnic and cultural backgrounds.</p> <p>5.3. Collaborate effectively, demonstrating an ability to work within groups to complete projects within reasonable timeframes and in an ethical manner.</p>
6. Come to understand and apply psychological principles derived from an understanding of social psychology in a broader framework, including the ability to:	<p>6.1. Apply social psychological concepts, theories, and research findings to solve problems in everyday life and in society.</p> <p>6.2. Demonstrate insightful awareness of one's own social behaviour and the motivations that may underlie such behaviour based on principles of social psychology.</p> <p>6.3. Make conceptual links between the principles of social psychology and principles of other fields within psychology, including health psychology, developmental psychology, and cognitive psychology.</p>

6. Graduate Attributes		
School of Psychology Graduate Attributes*	Level of Focus 0 = No focus 1 = Minimal 2 = Minor 3 = Major	Activities/Assessment
<b>1. Core knowledge and understanding</b>	3	Lectures will focus on discipline-specific knowledge in social psychology. Content will cover the broad areas of research in social psychology and provide theoretical integration with other areas of research.
<b>2. Research methods in psychology</b>	3	Lectures will cover relevant methodologies used in empirical social psychological research. Tutorials will expand on this and give students first-hand experience in the practice of empirical social psychology.
<b>3. Critical thinking skills</b>	3	Critical analysis, problem solving, and inquiry will be encouraged in tutorials and in preparation of written assignments. Engagement with lecture content is actively encouraged.
<b>4. Values, research and professional ethics</b>	2	Experimental ethics will be discussed in tutorials and lectures. In particular, the use of deception and the ethics of online data collection will be addressed.

\* The *Graduate Attributes of the Australian Undergraduate Psychology Program* was produced as part of the Carrick Associate Fellowship project, "Sustainable and evidence-based learning and teaching approaches to the undergraduate psychology curriculum", and "Designing a diverse and future-oriented vision for undergraduate psychology in Australia", a Discipline-based Initiative funded by the Carrick Institute for Learning and Teaching in Higher Education (see Appendix II), and supported by the Australian Psychological Society, and the University of New South Wales (School of Psychology; Learning and Teaching @UNSW).

<b>5. Communication skills</b>	2	Effective oral communication skills will be exercised and developed in tutorials. Many of the assessments will be based on effective written communication skills.
<b>6. Learning and application of psychology</b>	1	Connections between course content and personal, social, and societal issues will be made during lectures and tutorials.

### **7. Rationale for the Inclusion of Content and Teaching Approach**

This course provides an advanced treatment of social psychology. It follows on, and assumes knowledge, from relevant topic coverage in PSYC1001 and PSYC2061. This course provides in depth coverage of current research as it relates to major theories in the field.

<b>8. Course Schedule</b>			
	<b>Monday Lecture</b>	<b>Wednesday Lecture</b>	<b>Tutorial</b>
Week 1 (24 July)	<i>Mind, Morality, &amp; Dehumanisation</i> Levy	<i>Self &amp; Identity</i> Levy	None
Week 2 (31 July)	Mirror Neurons Levy	<i>Attribution and Social Explanation</i> Levy	Online activity
Week 3 (7 Aug)	<i>Cults</i> Levy	<i>Emotions &amp; Social Processes I</i> Williams	Anthropomorphism   Social Identities   Spotlight
Week 4 (14 Aug)	<i>Emotions &amp; Social Processes II</i> Williams	<i>Nonverbal Communication</i> Williams	Cults   Affect Valuation   Spotlight
Week 5 (21 Aug)	<i>Morality</i> Williams	<i>Loneliness</i> Williams	Nonverbal Communication   Morality   Spotlight
Week 6 (28 Aug)	<i>Modern Group Biases</i> Williams	MIDSESSION EXAM	Online activity
Week 7 (4 Sept)	<i>Social Neuroscience</i> Harmon-Jones	<i>Neuroscience of Prejudice</i> Harmon-Jones	Research Skills in Social Psychology   Spotlight
Week 8 (11 Sept)	<i>Cognitive Dissonance</i> Levy	<i>Terror Management Theory</i> Harmon-Jones	Cognitive Dissonance   Intergroup Bias   Spotlight
Week 9 (18 Sept)	<i>Attraction &amp; Close Relationships I</i> Harmon-Jones	<i>Attraction &amp; Close Relationships II</i> Harmon-Jones	Terror Management Theory   Attraction   Spotlight
<b>MIDSESSION BREAK</b>			
Week 10 (2 Oct)	<b>Public Holiday – No lecture</b>	<i>Hormones &amp; Social Behaviour</i> Denson	Online activity
Week 11 (9 Oct)	<i>60 Years Of Aggression Research I</i> Denson	<i>60 Years Of Aggression Research II</i> Denson	Aggression   Future Directions Group Presentations Preparation
Week 12 (16 Oct)	<i>Anger Regulation</i> Denson	<i>Intergroup Aggression and Hatred</i> Denson	Future Directions Group Presentations

9. Assessment								
Assessment Task	Weight	Learning Outcomes Assessed	Graduate Attributes Assessed	Date of		Feedback		
				Release	Submission	Who	When	How
<b>Participation.</b> This combined participation mark comprises attendance at face-to-face tutorials (4%, 0.5% each), completion of online tutorial activities (3%), and engagement with the Future Directions Group Presentation (3%).	10%	1, 2, 3, 4, 5, 6	1, 2, 3, 4, 5, 6	n/a	Weekly	Tutor	n/a	Email/In-person
<b>Midsession Exam (multiple choice and brief answer questions).</b> This exam will test your factual knowledge of and critical reasoning skills related to lecture material, assigned readings, and tutorial content through the end of Week 6. The number of questions per topic will be proportional to the number of lectures and tutorials on the topic.	20%	1, 2, 5	1, 2, 5	The Midsession Exam will be held in CLB6 from 14:00-15:00 (2pm-3pm), Wednesday 30 August.		Tutor	16 September (marks on Moodle) and Week 9 tutorials	Marks via Moodle and Verbal from tutors
<b>Assignment: Engaging with Research in Social Psychology.</b> This written assessment will involve summarising and constructively critiquing a target journal article – expanding on the principles practiced throughout the course. Additional information will be provided in an Assignment Sheet distributed in tutorials and posted to Moodle.	40%	2, 3, 4, 5, 6	2, 3, 4, 5, 6	Week 9 Tutorials	27 October, Midnight	Tutor	13 November from Moodle	Comments and marks via Moodle
<b>Final Exam (multiple choice and short essay questions).</b> The final exam will test your factual knowledge of and critical reasoning skills related to lecture material, assigned readings, and tutorial content from Week 7 onwards. The number of questions per topic will be proportional to the number of lectures and tutorials on the topic.	30%	1, 2, 5	1, 2, 5	n/a	Exam Period	-	-	-

## NOTES ABOUT ASSESSMENT

The two written assignments must be submitted to the Turnitin module on the Moodle course website by the appropriate deadline. You are responsible for ensuring that your submission was logged on the system successfully. Marks and feedback on the written assessments will be available via Moodle.

**Note also that all assessment components are compulsory.**

Students can attend each examination only once, either in the regularly scheduled or the deferred examination period. **As students will not be permitted to attend both the regularly scheduled and deferred examinations, you should not attend an exam as originally scheduled if sick on that day.** Instead, you should ensure that you obtain the appropriate medical certificate to support your case for taking the deferred exam. In such a case, a formal application for special consideration must be submitted to Student Central within three working days of the assessment to which it refers.

Deferred and alternative assessment materials may be in a different format from the original (i.e. short answers instead of MC questions, oral examination instead of written examination, etc.). In addition, the original and deferred assessment materials may also differ in the specific content, although overall both will be sampled for the same relevant course material. These principles will apply to both deferred final examination and alternative in-session assessments.

The deferred examination opportunity for each course will be offered only once.

Further information regarding assessment policies are described in the School of Psychology Student Guide, which is available on the School of Psychology website and this course's Moodle page. The guide contains information about (a) expectations of students (including attendance at lectures and tutorials), (b) procedures for submission of assignments and the School's policy on late submissions, (c) examination procedures and advice concerning illness and misadventure, (d) student support services (including services for students who have a disability that requires some adjustment in their teaching and learning environment), and (e) plagiarism (see also Section 12 of this document)

10. Expected Resources for Students	
<b>TEXTBOOKS</b>	<p>The following textbook provides background information on topics throughout the course. Relevant chapters per lecture will be noted.</p> <ul style="list-style-type: none"> <li>Kassin, Fein, Markus, McBain &amp; Williams (2015) <i>Social Psychology: Australia and New Zealand Edition</i>. 1st Ed. Cengage Learning Australia.</li> </ul> <p>If you do not own a copy of this textbook, copies are available for short-term loan from the UNSW library. Note also that there is an e-book version available.</p>
<b>COURSE MANUAL</b>	Available via Moodle course website.
<b>REQUIRED READINGS</b>	Textbook and journal article readings (for discussion in tutorials) will be posted on the Moodle course website. Knowledge of the information in these assigned readings is needed for successful achievement of learning outcomes.
<b>RECOMMENDED INTERNET SITES</b>	<p><a href="https://student.unsw.edu.au/conduct">https://student.unsw.edu.au/conduct</a>  <a href="https://student.unsw.edu.au/plagiarism">https://student.unsw.edu.au/plagiarism</a>  <a href="https://it.unsw.edu.au/staff/policies/index.html">https://it.unsw.edu.au/staff/policies/index.html</a>  <a href="https://www.gs.unsw.edu.au/policy/documents/antiracismpolicy.pdf">https://www.gs.unsw.edu.au/policy/documents/antiracismpolicy.pdf</a>  <a href="https://www.gs.unsw.edu.au/policy/documents/equitystatement.pdf">https://www.gs.unsw.edu.au/policy/documents/equitystatement.pdf</a>  <a href="https://www.gs.unsw.edu.au/policy/documents/equaleducationpolicy.pdf">https://www.gs.unsw.edu.au/policy/documents/equaleducationpolicy.pdf</a>  <a href="https://it.unsw.edu.au/staff/policies/index.html">https://it.unsw.edu.au/staff/policies/index.html</a></p>

11. Course Evaluation & Development
Courses are periodically reviewed and students' feedback is used to improve them. Feedback is gathered using various means including UNSW's myExperience digital survey.

12. Plagiarism & Academic Integrity
<p><b>What is plagiarism?</b></p> <p>Plagiarism is presenting someone else's thoughts or work as your own. It can take many forms, from not having appropriate academic referencing to deliberate cheating.</p> <p>UNSW groups plagiarism into the following categories:</p> <ul style="list-style-type: none"> <li><b>Copying:</b> using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.</li> <li><b>Inappropriate paraphrasing:</b> changing a few words and phrases while mostly retaining the original structure and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit. It also applies to piecing together quotes and paraphrases into a new whole, without referencing and a student's own analysis to bring the material together.</li> <li><b>Collusion:</b> working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.</li> <li><b>Duplication:</b> submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.</li> </ul> <p><b>Where can I find out more information?</b></p> <p>In many cases plagiarism is the result of inexperience about academic conventions. The University has resources and information to assist you to avoid plagiarism. The first place you can look is the section about referencing and plagiarism in each Course Guide, as this will also include information specific to the discipline the course is from. There are also other sources of assistance at UNSW:</p>

- **How can the Learning Centre help me?**

The Learning Centre assists students with understanding academic integrity and how to not plagiarise. Information is available on their website: <http://www.lc.unsw.edu.au/academic-integrity-plagiarism>. They also hold workshops and can help students one-on-one.

- **How can Elise help me?**

ELISE (Enabling Library & Information Skills for Everyone) is an online tutorial to help you understand how to find and use information for your assignments or research. It will help you to search databases, identify good quality information and write assignments. It will also help you understand plagiarism and how to avoid it. All undergraduate students have to review the ELISE tutorial in their first semester and complete the quiz, but any student can review it to improve their knowledge: <http://subjectguides.library.unsw.edu.au/elise>.

- **What is Turnitin?**

Turnitin is a checking database which reviews your work and compares it to an international collection of books, journals, Internet pages and other student's assignments. The database checks referencing and whether you have copied something from another student, resource, or off the Internet. Sometimes students submit their work into Turnitin when they hand it in, but academics can also use it to check a student's work when they are marking it. You can find out more about Turnitin here: <https://teaching.unsw.edu.au/elearning>.

### **What if plagiarism is found in my work?**

If plagiarism is found in your work when you are in first year, your lecturer will offer you assistance to improve your academic skills. They may ask you to look at some online resources, attend the Learning Centre, or sometimes resubmit your work with the problem fixed. However more serious instances in first year, such as stealing another student's work or paying someone to do your work, may be investigated under the Student Misconduct Procedures.

Repeated plagiarism (even in first year), plagiarism after first year, or serious instances, may also be investigated under the Student Misconduct Procedures. The penalties under the procedures can include a reduction in marks, failing a course or for the most serious matters (like plagiarism in a honours thesis) even suspension from the university. The Student Misconduct Procedures are available here

<https://www.gs.unsw.edu.au/policy/documents/studentmisconductprocedures.pdf>

### **Examples of plagiarism**

#### **Using the internet appropriately**

A first year student handed in an assignment where she had copied from a website. Her lecturer realised she didn't understand you have to reference websites in the same way you reference books and journal articles. The lecturer explained how to reference and sent her to a workshop at the Learning Centre to help her improve her skills.

#### **Working together on a math assignment**

A group of Mathematics students worked together on an assignment when they had been told this was not allowed. All questions where the students had worked together were given zero, and this lead to some student failing the assessment.

#### **No referencing in an assessment**

A third year student submitted a major assessment that included material from a journal article published in Canada. When his essay was submitted into Turnitin, it let the academic know that the student didn't reference the material. The student was given zero for the essay, and because it was worth 50 per cent he failed the course.

#### **Copying design work**

A final year design student used images of someone else's designs in her work and he said the designs were his own. The matter was formally investigated by his Faculty and he was found to have committed academic misconduct and failed the course.

#### **Further information and assistance**

If you would like further information or assistance with avoiding plagiarism, you can contact the Learning Centre. The Learning Centre at The University of New South Wales has two locations:

#### **UNSW Learning Centre**

Lower Ground Floor, North Wing, Chancellery Building  
(C22 Kensington Campus – near Student Central)

<http://www.lc.unsw.edu.au/>

**Phone:** 9385 2060

**Email:** [learningcentre@unsw.edu.au](mailto:learningcentre@unsw.edu.au)

**Opening Hours:**

Monday to Thursday: 9am - 5pm and

Friday: 9am - 2.30pm

**UNSW Art & Design Learning Centre**

G Block, Room G112

**Phone:** 9385 0739

<https://www.artdesign.unsw.edu.au/current-students/student-services/learning-centre>

### 13. Administrative Matters

The *School of Psychology Student Guide*, available on <http://www.psy.unsw.edu.au/current-students/student-guide>, contains School policies and procedures relevant for all students enrolled in undergraduate or Masters psychology courses, such as:

- Attendance requirements;
- Assignment submissions and returns;
- Assessments;
- Special consideration in the event of illness or misadventure;
- Student Code of Conduct;
- Student complaints and grievances;
- Student Equity and Disability Unit; and
- Health & Safety.

Students should familiarise themselves with the information contained in this *Guide*.